

NATIONAL
ACADEMY
OF SOCIAL
INSURANCE

Maximizing Equity,
Fairness, and
Inclusion through
Social Insurance



2016
SPONSOR PROSPECTUS

**Supporting the Academy's
Education & Policy
Research Programs**

The Academy is a nonprofit, nonpartisan organization made up of the nation's leading experts on social insurance. Its mission is to advance solutions to challenges facing the nation by increasing public understanding of how social insurance contributes to economic security.

Visit us at:
WWW.NASI.ORG

The Robert M. Ball Award ²⁰¹⁶

FOR OUTSTANDING ACHIEVEMENTS IN SOCIAL INSURANCE

Honoring
William Spriggs
Recipient
2016 Robert M. Ball Award for
Outstanding Achievements in Social Insurance



The National Academy of Social Insurance has chosen William Spriggs, Chief Economist to the AFL-CIO and Professor of Economics at Howard University, as the 2016 winner of the Robert M. Ball Award for Outstanding Achievements in Social Insurance.

Join the Academy in Washington, DC, on Tuesday, June 21, 2016, for a dinner banquet to honor William Spriggs' extraordinary record of public service and effectiveness in maximizing equity, fairness, and inclusion through social insurance.

Members of the Academy recognize that social insurance plays an important role in a fair and just society that supports a strong democracy and a vibrant economy. This award ceremony will be attended by hundreds of policy, research, advocacy, and business leaders who share a common passion for strengthening social insurance and reflecting on its important role in providing economic security for all Americans.



Event Details:

NATIONAL
ACADEMY
OF SOCIAL
INSURANCE

WHEN

Tuesday, June 21, 2016

WHERE

National Press Club Ballroom
529 14th Street, NW, Washington, DC

VIP RECEPTION

5:00 PM - 6:00 PM

DINNER BANQUET & AWARD CEREMONY

6:00 PM - 8:30 PM



The Robert M. Ball Award ²⁰¹⁶

FOR OUTSTANDING ACHIEVEMENTS IN SOCIAL INSURANCE

Event Committee

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President/CEO, Center for Global Policy Solutions

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Assistant Director for Health and Retirement, AFL-CIO

TERRY O'NEILL

President, NOW

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Professor of Economics and Chief Economist, Heldrich Center for Workforce Development, Rutgers University

DAMON SILVERS

Director of Policy and Special Counsel, AFL-CIO

A career dedicated to maximizing equity, fairness, and inclusion through social insurance

William Spriggs was appointed by President Barack Obama and confirmed by the U.S. Senate to serve as Assistant Secretary for the Office of Policy at the United States Department of Labor, an appointment he held from 2009 to 2012. Spriggs is currently Chief Economist to the AFL-CIO and Professor of Economics at Howard University. His illustrious career to date – spanning unions, public service, nonprofit think tanks, government, and academia – has focused on maximizing equity, fairness and inclusion through social insurance.

Across all of his positions, Spriggs has made substantial contributions consistent with the spirit, ideals, and work of Bob Ball. His insightful scholarship has underscored the importance of social insurance to the U.S. economy and to vulnerable populations such as low-income workers, women, and people of color.

“Bill Spriggs is a trailblazer for economic justice,” said Maya Rockey Moore, President and CEO of Global Policy Solutions and Academy Board member. “His commitment to ensuring economic equality, worker safety, and expanding opportunities for all Americans has literally forged a path where there wasn’t one before.”

As Assistant Secretary for Policy at the Department of Labor, Spriggs worked with a team to coordinate regulatory processes, develop metrics for expectations on health, and ensured those efforts incorporated inclusive growth. During his tenure, Spriggs represented the United States and played a key role in helping draft The ILO Social Protection Floors Recommendation of 2012. Much like the Academy’s work on an international level, this recommendation encourages other countries to think about comprehensive social security systems and aims to ensure that all members of society enjoy at least a basic level of economic security throughout their lives.

The Robert M. Ball Award ²⁰¹⁶

FOR OUTSTANDING ACHIEVEMENTS IN SOCIAL INSURANCE

Event Sponsorship Levels and Benefits



Policy Innovator: \$25,000

- Premier placement of 2 tables of 10 guests each
- 20 Invitations to a VIP reception immediately preceding the Ball Award dinner banquet
- Prominent recognition during the event program
- Prominent signage listing as Policy Innovator at the dinner banquet
- Logo on Ball Award webpage
- Photos from event
- Recognition in post-event materials, including social media
- A feature or highlight in the Academy's weekly newsletter
- Listing in the Robert M. Ball Award section of the Academy's Annual Report
- Additional benefits if response is received by:
 - Friday, June 3: Recognition on inside cover or back cover of print program
 - Friday, June 3: Recognition in electronic event marketing materials, including social media

Policy Leader: \$10,000

- Preferred placement of a table of 10 guests
- 10 Invitations to a VIP reception immediately preceding the Ball Award dinner banquet
- Prominent recognition during the event program
- Prominent signage listing as Policy Leader at the dinner banquet
- Logo on Ball Award webpage
- Photos from event
- Recognition in post-event materials, including social media
- A mention in the Academy's weekly newsletter
- Listing in the Robert M. Ball Award section of the Academy's Annual Report
- Additional benefits if response is received by:
 - Friday, June 3: Full page in print program
 - Friday, June 3: Recognition in electronic event marketing materials, including social media

The Robert M. Ball Award ²⁰¹⁶

FOR OUTSTANDING ACHIEVEMENTS IN SOCIAL INSURANCE

Policy Formulator: \$5,000

- One (1) table of 10
- Two (2) invitations to a VIP reception immediately preceding the Ball Award dinner banquet
- Signage listing as Policy Formulator at the dinner banquet
- Logo on Ball Award webpage
- Recognition in post-event materials, including social media
- Mention in the Academy's weekly newsletter
- Listing in the Robert M. Ball Award section of Academy's Annual Report
- Additional benefits if response is received by:
 - Friday, June 3: Half page in print program
 - Friday, June 3: Recognition in electronic event marketing materials, including social media

Research Patron: \$2,500

- A half table (5 reserved seats)
- Logo on Ball Award webpage
- Recognition in post-event materials, including in the Academy's weekly newsletter
- Listing in the Robert M. Ball Award section of Academy's Annual Report
- Additional benefits if response is received by:
 - Friday, June 10: Listing in print program
 - Friday, June 10: Recognition in electronic event marketing materials, including social media

Research Sustainer: \$1,000

- Placement of 2 reserved seats
- Institutional logo on Ball Award webpage
- Listing in the Robert M. Ball Award section of Academy's Annual Report
- Additional benefits if response is received by:
 - Friday, June 10: Listing in print program

Agenda Setter: \$500

- Placement of 1 reserved seat
- Listing in the Robert M. Ball Award section of Academy's Annual Report
- Additional benefits if response is received by:
 - Friday, June 10: Listing in print program

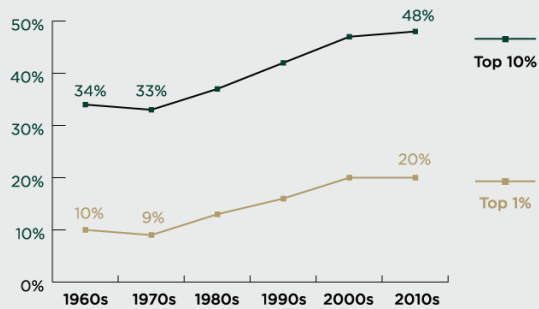


What kind of nation do we want to live in?



Social insurance provides financial and health security to all Americans – workers, children and families, retirees, and individuals with disabilities – by pooling risk. Existing programs like Social Security, Medicare and Medicaid, workers’ compensation, unemployment insurance, and related protections stand as pillars of progress. Thanks to Social Security, poverty among elderly Americans has decreased significantly over the last century. More Americans than ever before have access to healthcare through Medicaid and insurance exchanges, thanks to the Affordable Care Act, and through Medicare.

Share of Income Held by Top 1% and 10% in U.S. 1960s-2010s

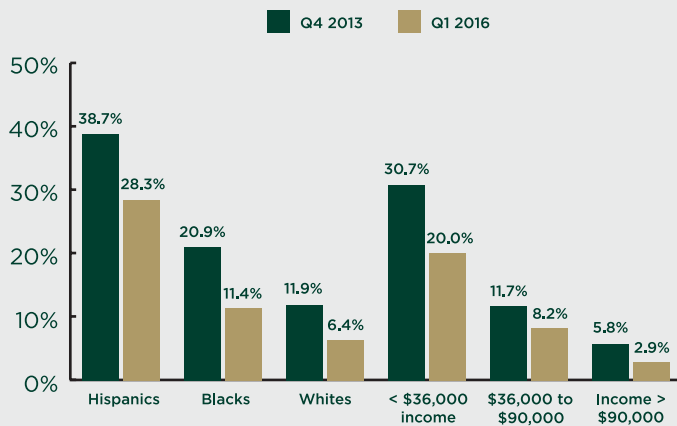


Source: Benjamin W. Veghte, “Social Security in an Era of Rising Inequality: Implications and Policy Responses”, in *Poverty in America*, ed. by Max Skidmore (Westphalia Press, 2016) based on data from Thomas Piketty, *Capital in the 21st Century* (Cambridge: Harvard University Press, 2014): Tables S8.1, S9.2, and S9.4.

However, we now live in a time where large segments of the population have limited opportunities for building economic success – including very little or no growth in income, few assets, and daunting costs for basic health care. Perhaps worse, these conditions seem to be systemic, rather than occasioned by unexpected developments in people’s lives.

The widening of economic and health disparities is one of the greatest social problems of our time. Social insurance has a crucial role in solving this problem, but work must be done to ensure its success. **How should our nation’s social insurance programs respond to growing disparities in health, income, wealth and opportunity that now characterize our society?**

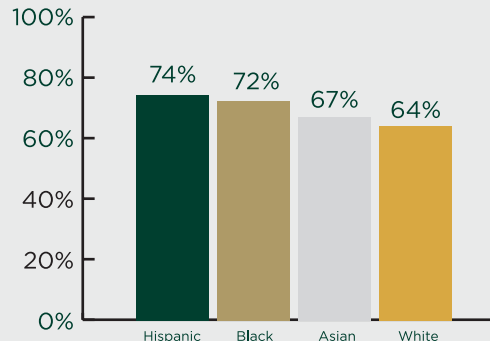
Percentage of Uninsured U.S. Adults before and after ACA Exchanges and Medicaid Expansion



Source: Gallup-Healthways Well-Being Index, April 2016.



Percent of Elderly Social Security Beneficiaries Whose Benefits Make Up over Half of Their Income



Source: National Academy of Social Insurance, “Social Security Benefits, Finances, and Policy Options: A Primer,” 2015.

Partnering with the National Academy of Social Insurance



Do you have a stake in reducing economic and health disparities? Your support for the Academy's work in 2016 underscores your commitment to improving the health and economic security of all Americans through research and informed policy discussions.

Annual Partnership Levels & Participation Opportunities

Social Innovator (\$100,000)

Customized recognition and participation across 3-4 activities, including publications and/or events, such as the 2016 Ball Award and 2017 Annual Conference.

Impact Investor (\$50,000)

Customized recognition and participation across 1-2 activities, including publications and/or events, such as the 2016 Ball Award and 2017 Annual Conference.

Policy Innovator (\$25,000)

Prominent recognition in a signature activity including publications and/or events, such as 2016 Ball Award with all VIP benefits OR 2017 Annual Conference.

Questions? Please contact Kristine Quinio, Director of Development and Administration, by e-mail at kquinio@nasi.org or at (202) 243-7008.



“ Social insurance is the basic insurance policy Americans have for social stability, a modicum of social justice, and a society in which risks are taken freely and energetically because there is some protection against catastrophe and social breakdown. ”

E.J. Dionne, Jr., *Washington Post* columnist, “Why Social Insurance?”, January 1999.

About the Academy



For 30 years, the National Academy of Social Insurance has been educating policymakers, business leaders, the media, and the public about the role of social insurance in solving some of the nation's toughest challenges.

The Academy:

- Gathers the latest data on economic disparities and its implications for social insurance programs; documents and highlights the consequences of inequality, particularly for low- and moderate-wage workers and families, people of color, women, and people with disabilities; and analyzes how social insurance can better address economic disparities.
- Provides policy and research communities in Washington, DC and across the country with a better understanding of social insurance, particularly in discussions about health and income disparities.
- Identifies and trains the next generation of leaders in social insurance.

With your support, the Academy is working to maintain and strengthen social insurance programs for current and future beneficiaries. Stronger Social Security, Medicare, Medicaid, unemployment insurance, and workers' compensation programs will continue to provide economic and health security to millions of Americans and more effectively address disparities.



2016 Sponsorship Confirmation Form

NATIONAL
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INSURANCE

The Robert M. Ball Award **2016**
FOR OUTSTANDING ACHIEVEMENTS IN SOCIAL INSURANCE

Individual Name: _____

Organization Name: _____

SPONSORSHIP LEVEL - Overall Policy and Research Programs

Social Innovator (\$100,000)

Impact Investor (\$50,000)

Policy Innovator (\$25,000)

Sponsorship is designated for:

SPONSORSHIP LEVEL - 2016 Robert M. Ball Award Only

Policy Innovator (\$25,000)

Research Patron (\$2,500)

Policy Leader (\$10,000)

Research Sustainer (\$1,000)

Policy Formulator (\$5,000)

CONTACT INFORMATION AND PAYMENT

Contact Name (if different from above): _____

Email _____ **Telephone** _____

Address _____

Payment check is enclosed.

Please send an invoice.

Please return this response form to the National Academy of Social Insurance
(Attn: Kristine Quinio, Director of Development and Administration)
By mail: 1200 New Hampshire Avenue, NW, Suite 830, Washington, DC 20036
By email: kquinio@nasi.org By fax: 202-452-8111